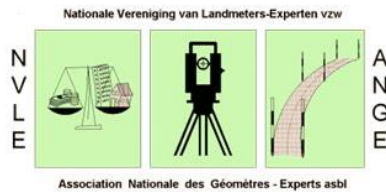


AM/FM-GIS Belux

organizes on November 21st in Liège a seminar about
GEOBUSINESS : WHO PAYS / WILL PAY FOR WHAT ?

In collaboration with :



Introduction

Whether public or private, geographical data are nowadays increasingly freely available and at no cost to the user. On July 12th 2017, the Walloon Government adopted a decree on the re-use of public sector information aimed at establishing an open data policy. Take for instance the COPERNICUS Sentinel satellite data that are freely accessible to all and for all uses. Another example: OpenStreetMap, a collaborative project initiated in 2004, offers a global geographical database free of charge which is very comprehensive and of high quality.

However, the value of geodata has never been more important, whether it is to increase public administrations' efficiency, to generate economic growth in the private sector or to speed up the creation of jobs and also, more generally, to contribute to social welfare in the broad sense.

The value chain is changing and new business models are emerging. Data are free and available by download and web services or through on-line applications or services, sometimes chargeable.

GAFA (Google, Apple, Facebook and Amazon) goes even further. In addition to their offer of costless geographic information, they also provide services and applications such as Google maps, Google Earth, Bing Maps, StreetView, ... and many applications using geolocation. The value and return on investment consist in exploiting the digital identity of the users connecting to these applications to benefit from free geographical information and services.

"GeoBusiness is evolving significantly and creating new opportunities. It is important to follow the trend, considering the new geodata economy in particular."

Therefore AM/FM-GIS BELUX organizes a seminar on Tuesday November 21st with theme:

GEOBUSINESS : WHO PAYS / WILL PAY FOR WHAT ?

At this seminar, we will draw an analogy between these developments and changes in the software world since the arrival of Open Source. We will learn how traditional geographical data producers such as national mapping agencies are taking into account new profitable business models and what opportunities are being offered by COPERNICUS for geo-information professionals. Experts will explain these new business models and we hope to bring about a strategic reflection on available solutions for an efficient and indispensable transition of our activities.

Looking forward to meeting you on November 21st!

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GEOBUSINESS : WHO PAYS / WILL PAY FOR WHAT ?

Tuesday November 21st 2017 – ISSEP Room

Agenda

12h00 **Registration and lunch**

13h15 **Welcome and introduction**

Jean-Yves Pirlot, President AM/FM-GIS BELUX aisbl and OBGE asbl
Bénédicte Heindrichs, CEO ISSEP

13h30 **First session (moderator : Eric Bayers, Manager Geodata NGI)**

Gael Kruwalis – NGI / OSGeo.be

Opendata & opensource (comparison history and evolution, definition opendata and introduction csq business shifts opendata)

Joop Cromptvoet – EUROSDR / TU Delft / KUL
Sustainable opendata business models for NMCAs

Annekrien Debien – Copernicus Support Office
Copernicus for GI professionals

15h00 **Pause and networking**

15h45 **Second session (moderator : Eric Bayers, Manager Geodata NGI)**

Luigi Scatteia – PWC
New business models

Jed Sundwal – Amazon Web Services
The solution(s) proposed by AWS

Florence Ghiron & Lucia Marta – Capital High Tec
Le business model dans EUGENIUS

16h45 **Panel interactions with participants**

with IGN, EUROSDR, Copernicus Support Office, PWC, Amazon, Capital High Tec

17h45 **Conclusions, followed by cocktail + networking**

18h30 **End of seminar**

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Registration

Thank you for confirming your participation on AM/FM-GIS BELUX website, <http://www.amfmgis-belux.be> or send an email to amfmgisbelux@gmail.com mentioning :

- Last name :
- First name :
- Function :
- Company :
- Address :
- Telephone number :
- Email :
- AM/FM-GIS BELUX Individual Member or AM/FM-GIS BELUX Administration Member : yes/no
- AM/FM-GIS BELUX Sponsor Member : yes/no
- asbl OBGE/UBG/ANGE or FLAGIS or AFIGéO Member : yes/no
- GEO nr (only for land surveyors) :

Price

The registration fees are the following:

- | | |
|--|-------------|
| - AM/FM-GIS BELUX aisbl or asbl OBGE/UBG/ANGE Non Member | 80 € |
| - AM/FM-GIS BELUX Individual Member or Administration Member | 60 € |
| - asbl OBGE/UBG/ANGE or FLAGIS Member | 60 € |
| - Student (max. age : 25) | 5 € |
| - AM/FM-GIS BELUX Sponsor Member | 0 € |

The registration fee includes meals and drinks during the break, before and during the networking period. Please pay the registration fee (no VAT) prior to coming to the seminar on AM/FM-GIS BELUX aisbl account: **BIC GEBABEBB - IBAN BE77 2100 8128 5042**; the invoice (and eventual certificate) will be sent to you after the seminar and receipt of your payment.

5 hours of continued training are counted for this seminar jointly organized with UBG and ANGE.

To become a member of the AM/FM-GIS BELUX aisbl association, thank you for registering on the AM/FM-GIS BELUX website: <http://www.amfmgis-belux.be>

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GEOBUSINESS : WHO PAYS / WILL PAY FOR WHAT ?

Tuesday November 21st 2017 – ISSEP Room

Location

ISSEP – Head Office
Rue Chéra 200
4000 - Liège
Tel.: 04 229 83 11



How to reach the seminar?

Un route can be downloaded via :

<http://www.issep.be/wp-content/uploads/Itinéraire-détaillé.pdf>